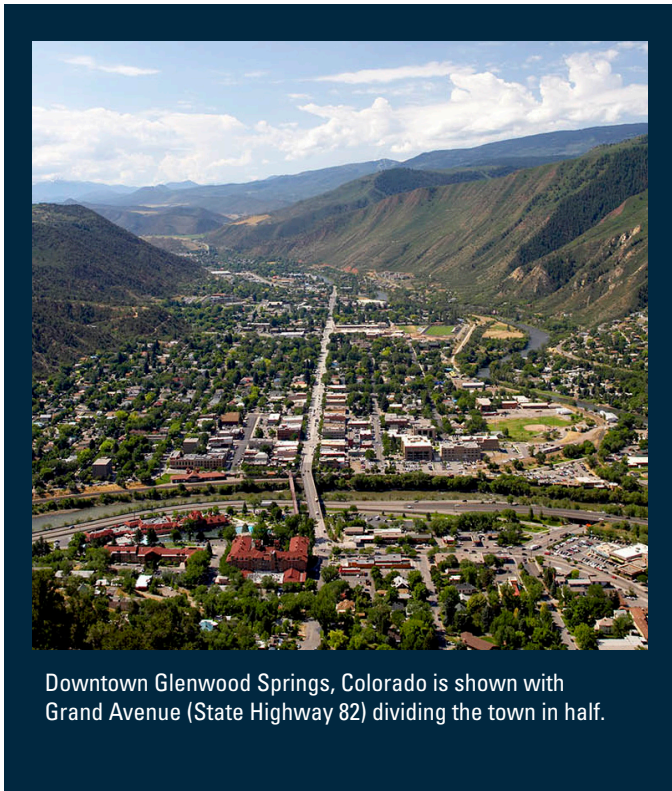




COMMUNITY MOBILITY INSTITUTE

A training opportunity for community leaders in Idaho, Montana, and Wyoming



Downtown Glenwood Springs, Colorado is shown with Grand Avenue (State Highway 82) dividing the town in half.

ABOUT THE COMMUNITY MOBILITY INSTITUTE (CMI)

WHEN: November 14th - 16th, 2016

WHERE: Willard Arts Center in Idaho Falls, Idaho

New Mobility West's Community Mobility Institute brings together local leaders to receive in-depth training on issues at the nexus of transportation, community planning and economic development. Communities can apply as teams of six to eight local leaders. If accepted, these communities receive a scholarship to attend the two and a half day training, with all lodging and most food costs covered. Community teams will work one-on-one with expert facilitators in transportation, land use planning, and economic development, and will leave the training with a better understanding of how to build stronger communities through transportation systems, and a clear path to develop an action plan of next steps on identified issues once home.

WHAT IS NEW MOBILITY WEST (NMW)?

In today's economy, successful communities are creating transportation systems that not only move people and goods, but improve the quality and character of the community. These communities recognize that building a strong, vibrant economy requires expanding mobility choices. In short, great communities have great transportation systems. This is the motivation behind New Mobility West, an initiative of Community Builders that provides communities across the American West with tools and resources to improve their transportation systems while creating safer and more connected neighborhoods, stronger and more vibrant downtowns and healthier economies.



PEOPLE. PLACE. PROSPERITY.

CONTACT

Jillian Sutherland, AICP
Program Director
817 Colorado Ave Ste 200
Glenwood Springs, CO 81601
970.928.3411
jillian@communitybuilders.org

EXPERT TRAINERS



Gary Toth
Project for Public Spaces

Before becoming a nationally recognized speaker and trainer on integrating land use and transportation as a means to building stronger communities, Gary spent 34 years working for the New Jersey Department of Transportation. He is one of the best in the business when it comes to understanding how communities can work collaboratively with their DOTs.



Jim Charlier
Charlier Associates

Jim is a nationally-recognized transportation planning professional with over three decades of experience providing transportation planning services to clients throughout the United States. Jim is an expert on how communities can develop their economy through strategic infrastructure investments.

AGENDA AT A GLANCE

The Community Mobility Institute (CMI) combines topical training sessions and informative success stories with group discussion and team-based action planning.

DAY 1 of the CMI will focus on how transportation systems impact community and economic development and how they are connected to land use decisions.

DAY 2 of the CMI will focus on key transportation challenges, how transportation improvement decisions are made and how communities can positively influence those decisions.

DAY 3 of CMI will focus on action planning. Each team will work with a facilitator to develop a community-specific plan with near-term action steps to address local issues.

Through participation in the CMI, community leaders will:

- Learn about successful projects and programs from peer communities.
- Connect to a network of local leaders and peer communities throughout the region.
- Develop strategies for public engagement and effective community partnerships.
- Work with a team of expert coaches to address specific transportation and community development challenges within their community.
- Create a community action plan to address specific issues and goals identified in the training.

ABOUT COMMUNITY BUILDERS

Community Builders is a non-profit organization dedicated to helping local leaders create more livable communities in the American West: communities with strong and diverse economies, quality growth, vibrant downtowns and complete neighborhoods. We provide information, analysis, assistance and trainings to support the many local officials, developers, realtors, planners, and engaged citizens who are actively working to build stronger economies and more livable communities.



@CommunityBldrs



www.newmobilitywest.org | www.communitybuilders.org

CREATING A WINNING TEAM

A strong leadership team is critical to a successful application because a broad spectrum of community leaders is necessary for successful decision-making. Teams should therefore include a broad range of perspectives and expertise from the public and private sectors. The list below includes several types of representation to consider in building a well-rounded team:

- Local Government
(Elected and Appointed Officials, City/County Managers, Planners, Public Works)
- Transportation Professionals
(DOT Representatives, Transportation Engineers, Pathways Representatives)
- Business and Economic Development Professionals
(Chambers of Commerce, Economic Development Organizations, Downtown Development Authorities, Main Street Programs)
- Community Development Organizations
(Housing, Youth/Education, Civic Organizations)
- Real Estate, Development and Investment Professionals
(Developers, Realtors, Local Lenders)

It is recommended, though not required, that applicants contact Jillian Sutherland before submitting their application to discuss team composition.

COST OF CMI

For those communities selected to participate in the Community Mobility Institute (CMI), the costs of training materials, lodging and most meals will be covered for up to eight team members by Community Builders through scholarship.

Absent this scholarship, the cost per individual to attend this two and a half day training is \$400.

Teams participating in the CMI are expected to pay for individual travel to and from the training and their own dinners.

WHO CAN APPLY?

The Community Mobility Institute is open to all towns, cities and counties in Idaho, Montana, and Wyoming. Up to seven teams will be selected to participate, with each team ranging from six to eight members.

Teams must demonstrate a commitment to improving transportation systems in their community, as well as an interest in integrating these efforts with their community and economic development goals. Because New Mobility West aims to bring resources to underserved communities across the region, preference will be given to projects from rural towns and medium-sized cities and regions, up to 100,000 in population. However, strong applications from larger communities will be considered.

HOW WILL TEAMS BE EVALUATED?

Applications will be evaluated based on the following criteria:

1. Strong Team Composition

Presents clear and achievable goals for the project that have the opportunity to create meaningful change in the community.

2. Community Need

Ability to demonstrate how the Community Mobility Institute can support development and/or implementation of an upcoming or current transportation and/or community development effort.

3. Implementation Capacity

Local commitment to advancing community planning goals through sound transportation system planning, development and investment.

SUBMIT YOUR APPLICATION TODAY

Applications for the 2016 Community Mobility Institute are due by close of business on **Friday, September 30th, 2016.**

For questions about the application process, please contact Jillian Sutherland, Program Director, at 970.928.3411 or at jillian@communitybuilders.org.

APPLICATION INSTRUCTIONS

To apply, submit **one** application per community team. To be considered for the 2016 Community Mobility Institute (CMI), applications must be emailed, in PDF format, to **jillian@communitybuilders.org** no later than close of business on **Friday, September 30th, 2016**.

A complete application will consist of the following items:

1. Project Narrative

The project narrative describes the transportation-related challenge or opportunity your community is facing that you would like to address through the training, and also demonstrates your community’s capacity for implementing change. Please separately address each of the below criteria (max 250 words for each):

- a. Describe your community. Give a brief background of your community and tell us about some of your assets and challenges.
- b. Describe demographic changes that are shaping your community (i.e., high population growth, average age of population, average income or home value, growing families, etc.). Include the current population number and the projected growth rate for the next 10 years.
- c. A description of particular transportation-related and/or land use issues, hurdles or opportunities that you face on this project or initiative.
- d. On-going or upcoming planning or development efforts to address the issue described.

2. Desired Outcome

Describe the expected outcomes that will be most valuable for your community to achieve through the CMI. This can be a bulleted list.

3. Community Priorities

Please rank the following topics based on your community’s needs and interests (1 = top priority, 8 = lowest priority):

Infrastructure Planning		Transportation Systems & Economic Development	
Capital Improvements Planning & Funding		Addressing Challenges with State Highways in your Community	
Complete Streets		Reshaping Aging Commercial Corridors	
Working with State Transportation Departments		Other <i>(please describe other topics you would like to address below)</i>	
Other:			

4. Team Participants

Please provide the following information for up to eight team members, starting with the team leader/primary contact *(please use the attached form)*:

- 1. Name
- 2. Organization/Title
- 3. Address
- 4. Email
- 5. Phone



COMMUNITY MOBILITY INSTITUTE TEAM PARTICIPANTS

1. Team Leader/Primary Contact

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone:

2. Team Member

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone:

3. Team Member

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone:

4. Team Member

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone:



5. Team Member

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone:

6. Team Member

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone:

7. Team Member

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone:

8. Team Member

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone: